

Design challenge

This tool helps you define the design challenge for the brief. Create one for each dimension of change.

Name of Dimension of Change:

Title:
Create a short title describing the challenge

What opportunities and challenges arise if...:
Describe the scenarios that inspired the challenge, this will help you contextualise your investigation.

Sub questions:
Write what other questions could arise from the opportunities

Add a photo here

Challenge:
In this space create your design challenges by considering the issues and reframing them in the 'How might we...' structure to demonstrate opportunity.