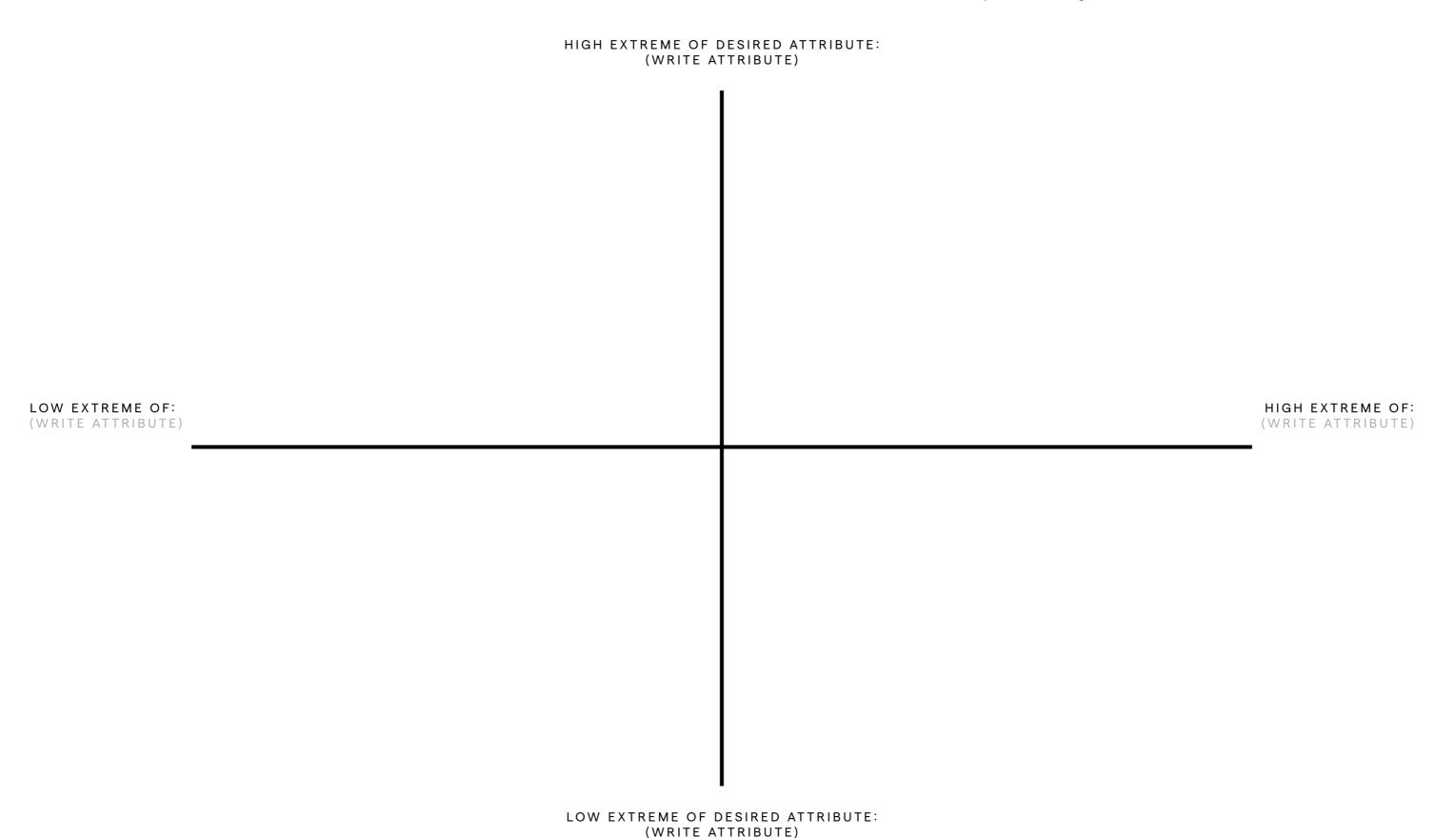# User Landscape

This tool is used to create an overview of users and define the attributes which might influence the users relationship to the problem. Select an influential attribute for the horizontal axis and use the vertical axis to map the transformation you hope to see in your users in order to directly show how the first attribute impacts on your objective. Alternatively, use both axis to map influential attributes to see their relationship. Create different landscapes to explore the influence of different attributes and identify which users might be the best focus.

HIGH EXTREME OF DESIRED ATTRIBUTE:
(WRITE ATTRIBUTE)

LOW EXTREME OF:
(WRITE ATTRIBUTE)

HIGH EXTREME OF:
(WRITE ATTRIBUTE)

LOW EXTREME OF DESIRED ATTRIBUTE:
(WRITE ATTRIBUTE)

xploratory ✳