Quantitative experiment results

Overall Quantitative Results

Engaged participants

How many participants engaged at least once with the service?

Target user

Describe key characteristics of your specific audience including gender, age, location, occupation, key attributes and number of partecipants

Quantitative results divided by user type

Extreme user

Engaged participants

Active participants

Appreciative participants

Describe key characteristics of your specific audience including gender, age, location, occupation, key attributes and number of partecipants

How many participants from this segment

How many participants from this segment

engaged with the service as intended?

How many users experienced the service

prototype it in a meaningful level?

engaged at least once with the service?

Active participants

How many participants engaged with the service as intended?

Engaged participants

How many participants from this segment engaged at least once with the service?

Active participants

How many participants from this segment engaged with the service as intended?

Appreciative participants

How many participants appreciated or found impact in the service on a meaningful level?

Appreciative participants

How many users experienced the service prototype it in a meaningful level?

Other user

Describe key characteristics of your specific audience including gender, age, location, occupation, key attributes and number of partecipants

Engaged participants

How many participants from this segment engaged at least once with the service?

Active participants How many participants from this segment engaged with the service as intended?

Appreciative participants

How many users experienced the service prototype it in a meaningful level?