Experiment blueprint

This tool is to help you delineate key actions and touchpoints of each stage in your experiment so that you can foresee what infrastructure is required to deliver the experiment smoothly. Depending on the complexity of your experiment you may choose to develop a more nuanced version of this map detailing precise actions and technical integrations.

	Recruitment & Onboarding	Use	Re
FRONTSTAGE	Actions and touchpoints:	Actions and touchpoints:	Actions and touchp
	Highlight key interactions the participant will have with the experiment	Highlight key interactions the participant will have with the experiment	Highlight key interac
	at this stage.	at this stage.	at this stage.
BACKSTAGE ACTIONS	Actions and touchpoints: Highlight key actions that facilitate the user interaction with the experiment at this stage.	Actions and touchpoints: Highlight key actions that facilitate the user interaction with the experiment at this stage.	Actions and touchp Highlight key actions experiment at this st
INFRASTRUCTURE	Actions and touchpoints:	Actions and touchpoints:	Actions and touchp
	Highlight the infrastructural systems that will deliver the above actions.	Highlight the infrastructural systems that will deliver the above actions.	Highlight the infrastr
DATA	Actions and touchpoints:	Actions and touchpoints:	Actions and touchp
COLLECTION	Highlight how data will be collected and stored securely at this stage.	Highlight how data will be collected and stored securely at this stage.	Highlight how data v

Retention & Follow up

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structural systems that will deliver the above actions.

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