

Experiment blueprint

This tool is to help you delineate key actions and touchpoints of each stage in your experiment so that you can foresee what infrastructure is required to deliver the experiment smoothly. Depending on the complexity of your experiment you may choose to develop a more nuanced version of this map detailing precise actions and technical integrations.

	Recruitment & Onboarding	Use	Retention & Follow up
FRONTSTAGE	<p>Actions and touchpoints: Highlight key interactions the participant will have with the experiment at this stage.</p>	<p>Actions and touchpoints: Highlight key interactions the participant will have with the experiment at this stage.</p>	<p>Actions and touchpoints: Highlight key interactions the participant will have with the experiment at this stage.</p>
BACKSTAGE ACTIONS	<p>Actions and touchpoints: Highlight key actions that facilitate the user interaction with the experiment at this stage.</p>	<p>Actions and touchpoints: Highlight key actions that facilitate the user interaction with the experiment at this stage.</p>	<p>Actions and touchpoints: Highlight key actions that facilitate the user interaction with the experiment at this stage.</p>
INFRASTRUCTURE	<p>Actions and touchpoints: Highlight the infrastructural systems that will deliver the above actions.</p>	<p>Actions and touchpoints: Highlight the infrastructural systems that will deliver the above actions.</p>	<p>Actions and touchpoints: Highlight the infrastructural systems that will deliver the above actions.</p>
DATA COLLECTION	<p>Actions and touchpoints: Highlight how data will be collected and stored securely at this stage.</p>	<p>Actions and touchpoints: Highlight how data will be collected and stored securely at this stage.</p>	<p>Actions and touchpoints: Highlight how data will be collected and stored securely at this stage.</p>