

Service scoresheet

This tool is designed to help your interviewer capture you're overall scoring of the concept.

| Your name: Service name: | Score From 0 to 5 | Comments |
|---|-----------------------------|-----------------|
| Appeal: Would you recommend this to a friend? 0 = Very unlikely 5 = Very likely | | |
| Impact: What would be the impact on your life if this service existed? 0 = Very negagtive 5 = Very positive | | |
| Happiness: How would this affect your happiness? 0 = Very negatively 5 = Very positively | | |
| Significance: How significant is this problem in your life? 0 = Not a problem at all 5 = It's a frequent problem | | |
| Usage: How much would you use the service? 0 = I wouldn't use it 5 = I would use it all the time | | |
| Realistic: Do you believe that the service and future conditions described are realistic? 0 = I don't believe it will happen 5 = It seems inevitable | | |
| Trust: How would you find trusting the service? 0 = I would not trust it at all 5 = I would easily trust it | | |