

Near future design challenge

Name of Dimension of Change:

This tool helps you define a key design challenge for the near future persona based on a specific dimension of change. Use this tool once for each dimension. Based on your research and your near future persona, describe three distinct contexts that may emerge in the near term future and impact this particular dimension of change. Then describe the interaction the persona may have with this changing context, i.e. how will the context influence them? With this information you can describe a summary of the scenario, define a sub design challenge for each and finally an overall design challenge for the dimension.

01 Describe three distinct 'near future' contexts that are plausible and related to the dimension of change.

Context:

Context:

Context:

02 Describe the way your near future persona will interact and respond to the contexts you have described.

Interaction:

Interaction:

Interaction:

03 In a few words give a title to the scenario that emerges from the persona, their context and the interaction.

Scenario:

Scenario:

Scenario:

04 Using the 'How might we...' question structure, construct your design challenge that responds to the issues that emerge in the scenario.

Sub-design challenge:

Sub-design challenge:

Sub-design challenge:

05 **Design challenge:**
Form a short summary of all three design challenges for this dimension.