

# Mapping Extremes

This tool helps you plan who you need to speak to and where to find them.

Channels or places to find and speak to those people	People who might fit this category	Name an extreme of this dimension (e.g. Connected)	Dimension e.g. Relationships	Name an extreme of this dimension (e.g. Isolated)	People who might fit this category	Channels or places to find and speak to those people