

Landing page

This tool is an example of a website landing page layout. Using images, fake logos, and text. Use this (or an adapted version of this) to explain your concept and plan your landing page.

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Name:
Can you give the concept or company a name?

Tagline:
Can you give the concept a tagline?

Offer:
Explain to your customer what our offering is

Call to action

Problem:
Describe the problem and how you solve it

Features: Describe the key benefits, feature or interactions with the service.
Images, illustrations, interfaces or icons can help you better convey the key attributes of your service.

Feature 01	Feature 02	Feature 03
Feature 04	Feature 05	Feature 06

Join the waiting list
We're currently testing our product and we'd like to hear what you think.
Give us your email to be a part of the future of _____

Your email

We respect and protect your data. Here's our [Privacy Policy](#).