

Signal

Collaborative Future Trends Toolkit (1/3)

This tool helps you collect 'signals' of the future. A 'signal' of the future is a specific innovation, event or disruption that has the potential to grow and expand its influence or it may simply be a clue that a trend is forming. As you find these signals detail them as instructed below to build your collaborative future trends toolkit.

Image:

Make a sketch or add a photo here

Signal title:

Write a short caption explaining what is happening

Describe the signal:

What is happening or has happened?

What does it mean? Why is it significant?

.....

Describe the drivers that have caused this signal to occur:

What is the evidence that it is happening? list other sources

.....

Source of the image:**Source of the signal:**

Key Influences

Collaborative Future Trends Toolkit (2/3)

This tool is used to describe a group of signals collected together based on similarities in what they represent for the future. They are described as key influences. Each one of these tools should describe one key influence and using the tool should help unpack some of the potential questions that are raised by the influence.

Key Influence:

Give a title to the Key Influence

Signals forming this Key Influence:

List the signals below

Describe if there are any common causes of these signals.
Describe the general potential implications of the Key Influence.

Questions for the client:

e.g What are the implications of this key influence on people of the future?
What are the opportunities for the client as a consequence?

Domains of Influence

Collaborative Future Trends Toolkit (3/3)

This tool divides your key influences into those that influence the world and those that influence the individual. It also acts as the contents page for your future trends toolkit.

Context

What is happening in the world?

List of key influences acting on the context.

Individual

What is happening to ourselves?

List of key influences acting on the individual.